



**UNIVERSITÉ
DE GENÈVE**

RÉSEAU THÉMATIQUE
LANGAGE & COMMUNICATION

Monday 20 November 2017
9h00-18h00

Université de Genève
Pavillon Mail – room PM 11

How do international organisations speak ?

9h00-9h10 : Romain Felli (UNIGE)
Welcome address – introduction
to the IO-Language project

Morning, chair : Emilie Dupuits (UNIGE)

9h15-10h00 : **Bob Jessop** (Lancaster University)
Civil Society as a Mode of
Governance: The role of the
World Bank

Coffee break (10h00-10h30)

11h00-11h45 **Romain Felli, Amal Tawfik et
Nicolas Baya-Laffite** (UNIL)
The experts of climate change
adaptation at the World Bank :
producing a hegemonic language

11.45-12.30 **Lucile Maertens** (UNIL)
Deforestation and Charcoal in
Haiti: UN Environment's Changing
Narrative

Lunch break (12h30-14h00)

Afternoon, chair : Nils Moussu (UNIL)

14h00-14h45 **Antoine Pécoud**
(Université Paris XIII)
Depoliticising Migration.
Global Governance and
International Migration
Narratives

14h45-15.30 **Younès Ahouga** (UNIGE)
How to manage international
migration : the IOM and the
migration governance framework

Pause café / coffee break (15.30-16h00)

16h00-16.45 **Ngai-Ling Sum**
(Lancaster University)
(Re-)Invention of
Competitiveness Discourses:
the World Economic Forum and
Sustainability

16.45 17.30 **Dominique Pestre**
(EHESS – Paris):
Environment: The Business
Revolution, 1988-1992.
Voluntary Commitments, Green
Management and Labels

Conclusions (17.30-18h00)

With the support of :

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